

Istanbul Window Expo: breaking records at the 2015 edition





This year's Istanbul Window, Glassexpo Istanbul and Doorexpo trade fairs were visited by 56,526 people from 95 countries, with 696 participating companies coming from 30 different countries. These concurrent fairs continue to host important business contacts and be an effective trading platform for visitors and participants who want to open up new markets and increase their market shares.

“ Istanbul Window, Glassexpo and Doorexpo fairs took place with great success, breaking their previous record. ”



Istanbul Window, Glassexpo Istanbul and Doorexpo brought together window, glass, door manufacturers and exporters with domestic and foreign professionals from 11 to 14 March 2015, at the TUYAP Fair, Congress And Convention Center.

The largest meeting platform of window, glass, door and aluminium industries in Eurasia took place with 696 participating companies and company representatives from 30 countries in 12 halls, covering 110,000 square metres of indoor exhibition area. The fairs, which were visited by 56,526 visitors from 95 countries, together continue to be a favourite trading

platform for industry professionals.

The exhibitions took place with intensive participation of the industry's leading local and international companies and company representatives. Attending companies from 30 countries such as Austria, Belarus, Belgium, Czech Republic, China, Egypt, Estonia, France, Finland, Germany, Greece, Great Britain, India, Iran, Italy, Israel, Macedonia, Malaysia, Netherlands, Pakistan, Poland, Russia, San Marino, Spain, Serbia, South Korea, Switzerland, Taiwan, Turkey and US had the opportunity to promote their products and meet with industry professionals over the four days of the shows.

RECORD ATTENDANCE OF PROCUREMENT COMMITTEES

Istanbul Window, Glassexpo Istanbul and Doorexpo Istanbul fairs, aiming to provide new markets to the sector by extending their marketing network, brought together procurement committees invited by REED TUYAP from 36 countries and 41 chambers of commerce. The exhibitions covered the demands of customers, paved the way for the creation of important business contacts and contributed in meeting the export targets of their participants.

GALSIAD SUPPORT TO ALUMINIUM SPECIAL SECTION

The special section of Istanbul Window, which was held

in cooperation with GALSIAD (Association of Entrepreneur Aluminium Industrialists and Businessmen) provided the unique meeting point for participants and visitors from aluminium industry. The Aluminum Special Section is increasing in interest and participation each passing year, and continued to be a centre of attraction for professionals from the sector, creating an international trading platform focussing on the industry's business objectives and expectations.

FULL MARKS TO THE FAIR EVENTS

Events held during the concurrent fairs, Istanbul Window, Glassexpo Istanbul and Doorexpo Istanbul, got the thumbs up by industry professionals.



“Usage Of Boron Products In Glass Industry And Reforms Symposium” by Eti Maden and “Energy Save On Window” by Pükad (Association Of Window And Door Sectors) took great interest by visitors. There was great interest in the events organized by GPD (Glass Performance Days) and Glass Innovation Institute under the sponsorship of Trakya Cam Sanayi, Eckersley

O’Callaghan, Glaston and Reed Tüyap Fairs. In the events, “Increasing Energy Efficiency And Quality Of Glazing Solutions” and “Tempered Glass Quality Workshop “ by record attendance of 290 audiences, the representatives of the sector come together and addressed the essential issues about the future of the industry.

THE NEXT EVENT

The next editions, which

will be held concurrently in 2016, will continue to host the important business contacts and be an effective trading platform for visitors and participants who want to open up new markets and increase their market shares.

Next Istanbul Window, Glassexpo Istanbul and Doorexpo Istanbul fairs will host their exhibitors and visitors 9-12 March 2016 at TUYAP Fair, Congress and Convention Center.